



Welcome to Value BP's K-CUP CORNER

Serving goodness... one K-cup at a time!

coffee is good.



Keurig Coffee

Increasing Employee Morale & Productivity...
one K-cup at a time



work is good.

Since 1980
value™ Business Products
408.776.8994 • valuebp.com





BENEFITS:

Productivity & Morale

Why Coffee is good for business:

Coffee is an inexpensive perk to motivate employees and improve morale. Employees who work in an environment with a well stocked breakroom:

- feel valued & gain a sense of increased loyalty
- leave work less often to seek good coffee
- remain energized throughout the day

The Single Serve Advantage:

- less waste: potted coffee is often thrown out because coffee sits too long and becomes burnt
- eliminates messy filters and loose coffee
- variety of flavors of coffee for employees' different taste
- ease of use and convenience

[View our flavors online!](#)

Facts

- **Time spent out of the office:**
3 out of 4 employees spend time outside of their office purchasing coffee or tea.
- The average amount of time spent purchasing coffee/tea per day is 10 minutes – that's over 40 hours per year per employee.
- Almost two out of three (62%) spend up to 15 minutes per day purchasing coffee/tea. For an office of 25 people, that's over 20 hours of lost productivity each week!



Increase Productivity:

- takes 3 times longer to get coffee "off campus" (4 minutes vs. 14.9 minutes)
- 63% view coffee as an energy boost



PRICE:

The value of single cup brewing...

Truths about Drip Coffee

- As much as 1/3 of the brewed coffee is thrown out due to:
 - Stale Coffee
 - “Not made the way I like it, so I am going to make a new batch”
- Cost to make drip coffee:
 - takes an employee 3-5 minutes per batch (how many times day, week, and a year do employees spend brewing coffee?)
 - For an office of 25 that would about \$.06 average on top of each cup of coffee.

Truths about Keurig coffee from ValueBP

- Greater selection of K-Cups and high quality lead to happier employees
- Competitively priced so you can continue to purchase all your supplies from one source
- Conveniently offered in packs of 24 cups to let you try many flavors “without being committed” (average price per cup is under \$0.55)

[Click Here](#) to Download our **Keurig Price Comparison Worksheet**



Let's have a "Coffee Party"

We understand that its not always easy making a decision of what kind of coffee service is best to provide your employees with.

We'd like to offer you a "Coffee Party". Here's what we would ask of you...

- Please contact your Office Concierge
- How many office employees & breakrooms does your location have?
- Do you have specific flavors you'd like to try?
- Let us know a good time to come in ... we like Fridays 😊

Knowing how many employees you have and your favorites flavors helps us to bring the right machine and right flavors for our "Tasting". Invite your co-workers and let's have a "Coffee Party!" We'll leave the brewer, k-cups, and other goodies with you for a few days so you can actually put it to use and see if it's a good fit for your organization.

Contact Us today to get started...

408.776.8994

or WorkisGood@valuebp.com



Value Business Products

is a woman & family owned business. Our roots date back to 1980, when we got our start repairing typewriters. We've seen a lot through the years and have evolved to now provide One-Stop-Shopping for today's smart shopper.

You may not have heard of Value Business Products and that's because we keep our advertising budget low & maintain minimal overhead so that we can pass on the savings to you!

It's been said that, "We're big enough to compete and small enough to care".

- Your Office Concierge

Call us today for a FREE analysis of how we can save you time & money...
"Feel Good Shopping" ... you earned it.

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